

Commercial Opportunities in Southeast Europe:

Wednesday, Sept. 17, 2003

1:30 - 3:30 p.m.

SouthTrust Building
1201 Main Street, 15th Floor
SCDOC Presentation Center

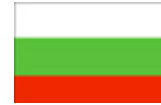
Join in a roundtable discussion with CEEBIC's (Central and Eastern Europe Business Information Center) Commercial Specialists from the U.S. Embassies and Consulates in **Albania, Bulgaria, Serbia and Montenegro**.

Topics to be discussed include: how to do business in Southeast Europe, economic factors to consider, and how your company can take advantage of existing and future opportunities. The S.C. and U.S. Departments of Commerce are co-sponsoring this roundtable discussion.

There is no fee to attend but space is limited! **To reserve your seat, please complete and return the attached registration form by Friday, Sept. 12.**

*****The Commercial Specialists will be available immediately following the program for a limited number of one-on-one appointments. These will be scheduled on a first-come, first-serve basis. Please indicate on the registration form if you would like to schedule an appointment.**

Questions? Contact Jayne Woodward, Columbia USEAC, 803-253-3612, jayne.woodward@mail.doc.gov or Melissa McLeod, SCDOC, 803-737-2164, mmcleod@teamSC.com.



Why Export to Albania, Bulgaria, Serbia and Montenegro?

- ❖ U.S. companies seeking to market and distribute their goods in **Albania** can find a considerable number of merchants, agents, middlemen, wholesalers and retailers. Most distribution channels are in place, though with a lesser degree of sophistication than in European markets.
- ❖ **Bulgaria** is a market that deserves closer attention by U.S. companies for its trade and investment potential. **Bulgaria** has preserved its economic and political stability in the midst of ongoing Balkan turmoil. It has greatly expanded its commercial ties with Western Europe and the U.S. A small nation of 8 million, **Bulgaria** has aspirations to join the European Union and NATO over the next several years. **Bulgaria's** current commercial climate is a great contrast to the woes presently facing the Russian Federation.
- ❖ In early 2003, **Serbia and Montenegro** became the official name of the country formerly known as Yugoslavia. The governments of **Serbia and Montenegro** have committed substantial resources to undertaking economic reform. This reform program, which affects a wide range of sectors and practices, is leading to new opportunities for American companies in **Serbia and Montenegro**.

To register, complete and return by fax to: 803-253-3614

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____

Email: _____

**** _____ I am interested in a one-on-one meeting with the Commercial Specialist(s) from:**

____ **Albania** ____ **Bulgaria** ____ **Serbia and Montenegro**